

# Meet Leo!















































































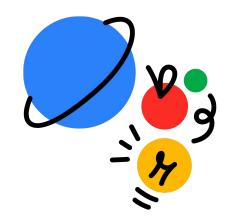




### Meet Leo!

Leo will help us Learn and explore online with Google!

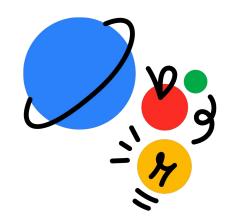




### Before we start ...

Let's learn more about you

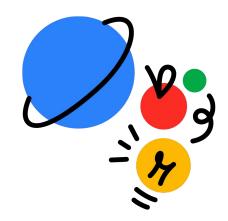




Each day, what percentage of queries in Google Search are new—things that no one has ever searched for before?

5% 10% 15%

Icebreaker



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SafeSearch, Family Link and Family-Friendly Answers



Parenting today involves raising children who are growing up with technology all around them—at school, at home and in their pockets.

We understand that parents and caregivers would like to help children become safer, more confident explorers of the online world. So how can you:

- Help protect your family online?
- Choose the right parental controls?
- Empower children to safely explore online?

We will explore tools and resources for each of these questions in both this training and the BIA program!

### Search

Every time you search, Google's ranking systems sort through hundreds of billions of webpages to give you relevant and useful results in a fraction of a second.

These include safety algorithms that help to prevent shocking or harmful content from appearing in results for queries that aren't seeking them out.



### SafeSearch

Help filter or blur explicit content so you get the search results you're looking for.

SafeSearch filter is already on by default for children and teens (under 18), with options for parents and schools to lock this on for supervised minors.



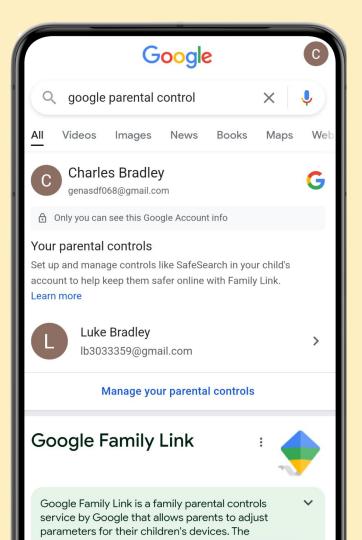
Scan the QR code to find out more

Google ← SafeSearch SafeSearch helps you manage explicit content in your search results, like sexual activity and graphic violence Helps filter explicit images, text, and links Blur Helps blur explicit images, but explicit text and links may show Off Shows all relevant results, even if they're explicit More about SafeSearch

### SafeSearch Settings

Easily manage your children's SafeSearch settings directly from your own Search page by doing a quick search for "Google parental controls."

Or, you can use the Family Link App.



### Family Link

Establish digital ground rules (e.g., time limits and age-appropriate content), manage and secure your child's account and stay connected on the go.

Download the Family Link at the App Store, available for iOS and Android devices.





### Family-Friendly Answers

A new parental control setting that enables Assistant to reply only with family-friendly responses and to speak more simply for kids to better understand.





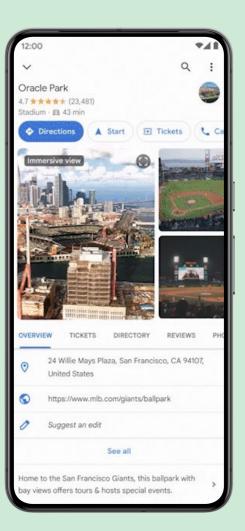
# Tips and tools for your family

Explore with Maps, Augmented Reality (AR) in Search, Lens, Translate, YouTube, Google Play

## Learn about the world with Maps

Explore the world with immersive view and get a detailed multidimensional view to understand the vibe of any area.

Soar over thousands of global landmarks, see helpful information from weather to traffic and tap for more helpful information such as real user reviews.



## Bring the world to your family

Augmented reality allows children to learn more about key concepts. Open the Google app, search for animals, objects or places and tap "view in 3D" to see them in your space.

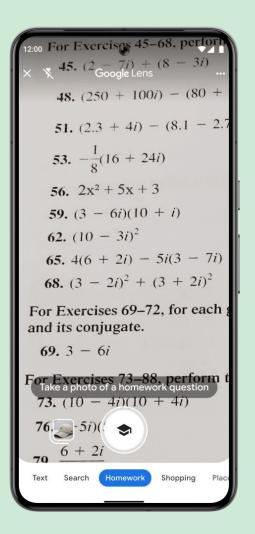




## Step by step homework help

Quickly find explainers, videos and results from the web for math, history, chemistry, biology, physics and more.





## Explore new languages

Point your camera at written or typed words from a different language to translate them in real time.

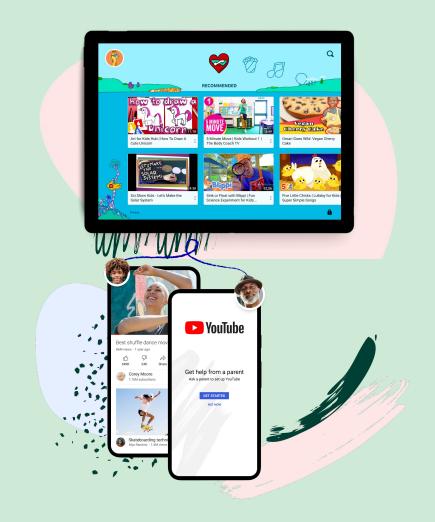




## Choices for every family

YouTube Kids is a separate app made just for younger kids. Supervised experiences on YouTube—managed by parents who decide their kids are ready to explore the vast universe of videos and music on YouTube—are for preteens and teens.





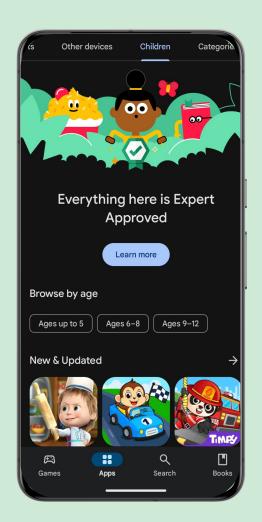


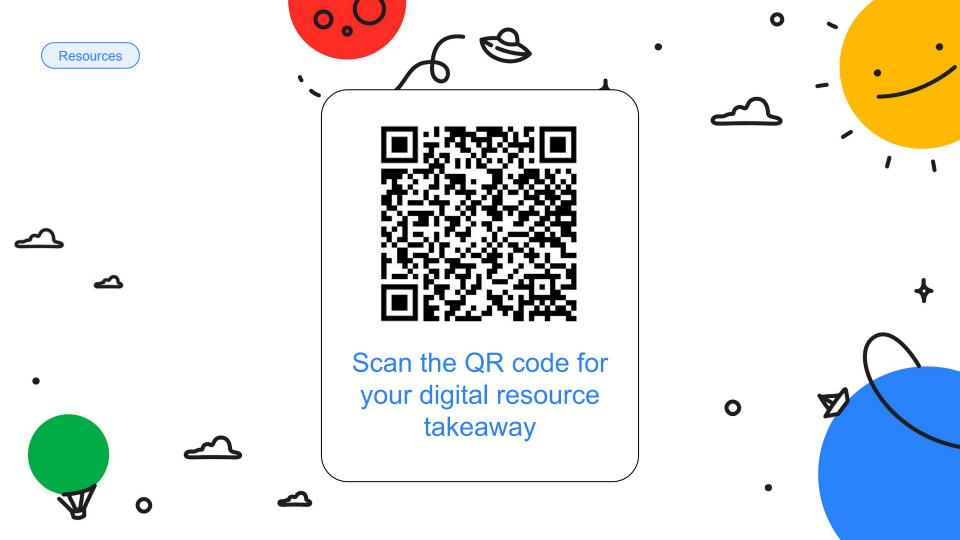
## Find high-quality apps for kids on Google Play

Google has teamed up with teachers and children's education and media specialists to spotlight the best apps for kids ages 0-12.

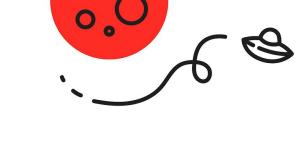


Scan the QR code to explore the "Children" tab











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